

GET TO KNOW THE COLLEGE OF



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

COMMUNICATION AND INFORMATION

COLLEGE OVERVIEW

The College of Communication and Information fosters a supportive academic environment that inspires our students to engage in the social, scientific, and professional challenges of our time and future. Our programs emphasize learning through hands-on experience, and we stay up to date with industry trends to prepare the next generation of communication and information leaders.

TOP AREAS OF STUDY

Undergraduate Majors

- Communication Studies
- Journalism & Electronic Media
 - Creative Media
 - News
 - Sports Communication
 - Science Communication
- Information Sciences
 - Data, Information Management, and Analytics (DIMA)
 - User Experience Design (UX Design)
 - Public Relations

Undergraduate Minors

- Advertising & Public Relations
- Broadcast Meteorology
- Communication Studies
- Digital Media
- Information Sciences
- Journalism & Electronic Media
- User Experience Design

CAREER OUTCOMES

CCI is invested in your success. We walk alongside you to make sure you get the most out of your Volunteer experience. Our graduates go on to work for community organizations to Fortune 500 corporations and big brands, like Google, Disney, ESPN, The Wall Street Journal, St. Jude, and Tiktok. When you graduate from CCI, you graduate with a network of Vols by your side and in your future.

SCHOLARSHIP INFORMATION

The College of Communication and Information is grateful to the many individuals and organizations who have given generously to make these scholarships and academic dreams possible.

Students interested in applying for CCI scholarships should follow the instructions provided for undergraduate students and graduate students.

<https://cci.utk.edu/cci-scholarships>

FAST FACTS ABOUT COMMUNICATION AND INFORMATION

Number of Students: **1311**

Six year graduation rate is
74.4% for the college

Percentage of students in job
or grad school 6 months after
graduation - **71%**.

TOP EMPLOYERS

Tombras Group, Discovery,
Inc., Amazon.com, VFL Films,
and ESPN

CONTACT US

We're here to help!

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[CCI.UTK.EDU](https://cci.utk.edu)

